BlumSafe's Smart Glass Option Makes Display Door Window Instantly Opaque To Hide Valuables or Clear to Admire Them

Archdale NC (August 20, 2024) BlumSafe announces the introduction of the Smart Glass option in its U.S. manufactured Display Door BlumSafe and Secure Display Cabinet products. The Smart Glass coating makes the clear display door become opaque to conceal valuables from prying eyes - and back to clear again. The Smart Glass film can be activated by a smartphone app, Amazon Alexa or as a scheduled activity in an app.

All BlumSafe Display Doors feature a tough, 1/2" thick polycarbonate window, the same material used in bulletproof windows, so collections can be enjoyed while keeping opportunistic hands at bay and reducing temptation. The window also has UV-protection to reduce sun damage to collectibles.

This Smart Glass feature can be a scheduled activity to make the display door opaque during away-from-home work hours to keep valuables out of visitors' sight. Smart Glass also enhances the impact resistance to attack of the polycarbonate display door window. Polycarbonate is already 250 times more shatter resistant than glass in an attack. The Smart Glass option on the Display Door BlumSafe is available for $475 USD and includes a bonus upgrade to BlumSafe's latest version biometric keypad with backlighting and RFID card compatibility. On the Secure Display Cabinet, the Smart Glass option will be available for $1,300.

"Smart Glass is high-tech, 'Now you see it. Now you don't' option for our customers," explained BlumSafe Founder & CEO Rob Blum. "It provides functional security and is fun when you tell Amazon Alexa to reveal your watches to friends. It's also a great feature for our new 60" tall Secure Display Cabinet, which is meant for securing and displaying larger items – everything from designer handbags to collectible sneakers and other collectibles, as well as several rifles or shotguns."

The transparency state is changed by a very low electric current injected into a 1 mil thick (one thousandth of an inch) liquid crystal film coating on the back of the display door. When the power is off, the liquid crystal molecules scatter light, making the window a white opaque surface (black or grey opaque are available as custom options). When the electric current is applied, the liquid crystal molecules line up, allowing light to pass through and make the polycarbonate clear.

To secure and view smaller valuables, choose BlumSafe's clear, polycarbonate Display Door BlumSafe. The built-in Display Door BlumSafe can be configured to house up to 12 watches on the completely modular BOXY® Brick modular winder system, up to 8 jewelry drawers or a

combination of winders, drawers and shelves - and can follow you from home to home. As a customer's collection grows or storage requirements changes over time, the modular configuration of the inside of the safe can adapt to these new requirements. Every safe includes a base drawer. A biometric fingerprint/keypad lock system (with a backup key) helps make your valuables easily accessible and secure. BlumSafes are mounted between wall studs or housed within cabinets or in closets (26 3/4" tall by 14.14" wide and 7 3/8" deep), and are available in custom colors. The Display Door BlumSafe is suitable for a wide range of items including sports memorabilia, rare coins, top shelf liquor and cannabis. The Display Door BlumSafe starts at $1,898 USD. The Smart Glass upgrade option is available for $475 USD.

The original BlumSafe was inspired by Founder Rob Blum's desire to find a perfect deep, built-in safe for mounting in walls, cabinets or closets for his watch collection. He wanted a product that provided concealment, accessibility, adaptability and security at a reasonable price. Blum realized there might be others who'd rather invest in expanding their collection than a more expensive safe without differentiating features. Although the original safes were designed for watches, watch winders and jewelry, people have found many uses for the unique safes and concealment furniture to secure other valuables and collections.

BlumSafe's array of safe products is designed and manufactured in North Carolina and Minnesota for Made-in-USA quality and design, as well as enhanced sustainability. BlumSafe's safe solutions include built-in wall safes, secure display cabinets and concealment furniture.

BlumSafe's knowledgeable customer service team and white-glove fulfillment crew are based in North Carolina. Discerning customers across the globe trust BlumSafe's safe solutions.

BlumSafe's practical and reasonably-priced timepiece storage options include wall-mounted safes and unique concealment solutions with a myriad of customization options and accessories that will appeal to devoted horologists and collectors alike. Learn more at BlumSafe.com, Instagram, Facebook and YouTube.

About BlumSafe:

BlumSafe was born from a passion for watches and an unwavering commitment to create accessible, secure watch storage solutions for discerning collectors, as well as for customers seeking to protect or showcase all types of other valuables. Founder Rob Blum sought to keep his watch collection secure from household visitors and thieves while also allowing easy access to swap out watches daily -- at a reasonable price. Blum's initial solution was a deep wall-mounted safe with watch winders, offered at a fraction of the price of expensive freestanding watch safes. Since 2016, the product line has evolved to include a variety of tasteful and flexible options for watch collectors and others around the world. Customers can customize BlumSafe's Made in America products as their needs change, including safes with steel or transparent "display" polycarbonate doors, concealment cabinets and accessories to fit their personal style. BlumSafe.com

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